

Present: Susan Richards, Josh McCarley, Anna Seegars, Patty Nodine, Nick Wildrick, Katherine White

Absent: None

Staff present: Mardy Wall, Jamison Smith

Visitor: Paige Stephenson of Spartanburg United Way and Lanie Carter of Arrowhead

Meeting Called to Order- 5:49pm, Aug 18, 2025

Motion to approve agenda - made by Patty Nodine, Second by Josh McCarley

Review of previous meeting minutes

Presentation made for **Healthy Minds, Healthy Lives:** Spartanburg's Action Plan for Mental and Behavioral Health by Paige Stephenson to ensure board support for the initiative. Full presentation attached.

- Area of focus for the initiative is Opioid deaths and overdose.
- Working with TFCBH as well as satellites.
- Training for PCP in the area to provide education about MAT and the pathway to community partners that can help with MAT.
- Cost for the program will be revisited as it nears.

Presentation by Lanie Carter for Arrowhead to review costs and benefits of new contract and marketing goals over the next fiscal year. *The board agreed to review and request changes or amendments via email. Contract due first of September.*

- Lanie spent time explaining roles: Instagram, Facebook, graphic design, ad management, calendar.
- Photo and video including but not limited to mini-doc.
- Analytics reviewed showing growth on Instagram and purpose of post to be educational.
- Limitations about marketing with regards to HIPPA
- Review of addendum.
- Discussion of reaching the currently untapped market.

Chief Financial Officer Mardy Wall presented and reviewed financial reports. Board member Nick Wildrick revamped presentation of data. Mardy presented financial standings and upcoming changes.

Interim CEO Jamison Smith, updates:

- Community engagement
- Prevention: learning more about prevention and what current prevention strategies are

- Treatment: insurance and billing options: suggested Medicare as an possible option for the future.
- HVAC system update
- IT update: new computers are being put in place to meet Windows 11 requirements

Anna motion to move to executive. Seconded by Susan

Motion to move to adjourn- Anna 8:00pm

Seconded by Nick